

# CLOWN MAKEUP

by mehron



mehron

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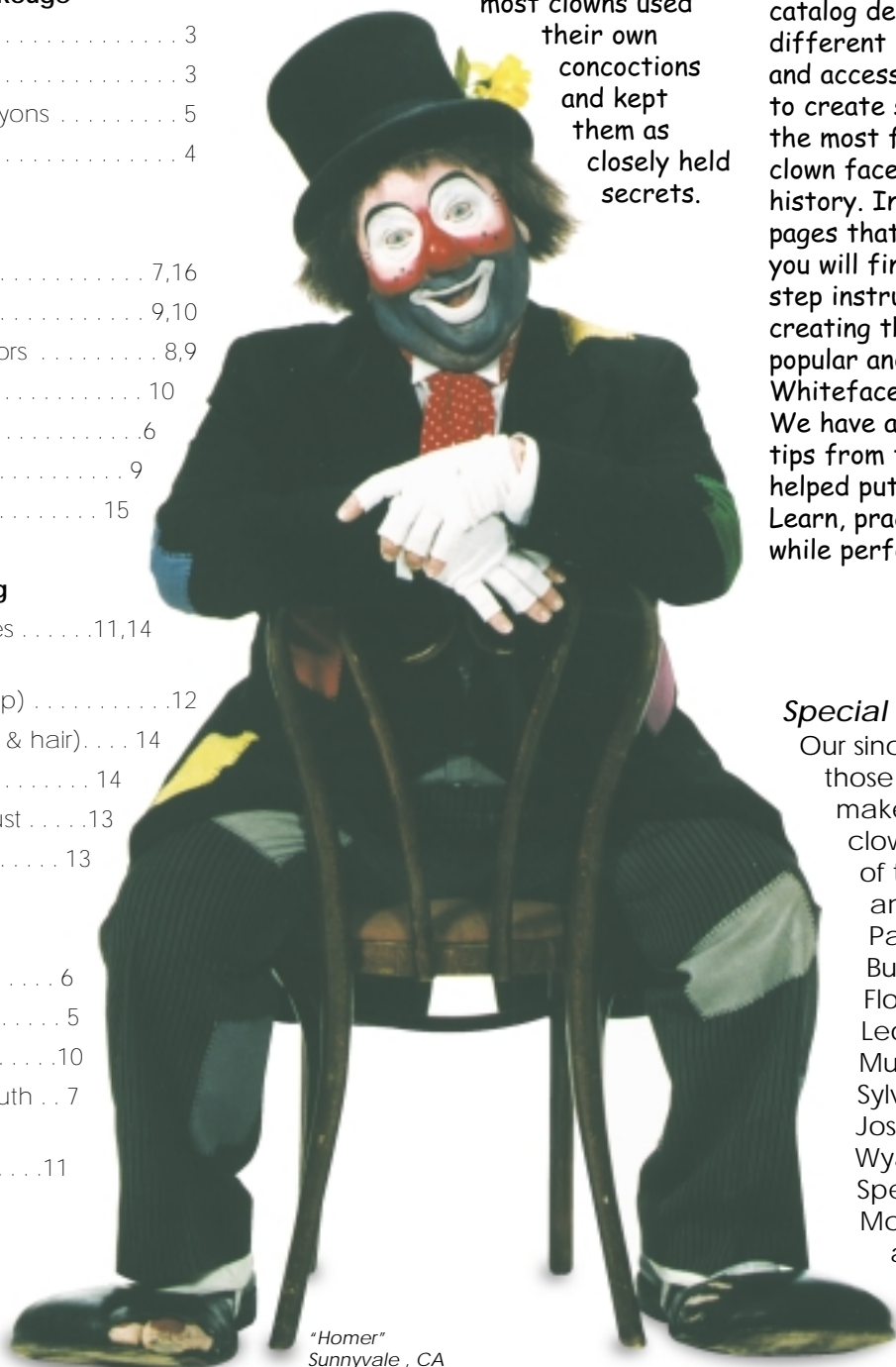
# Welcome

to the newest version of Mehron's catalog of Clown Makeup

Our latest edition has been expanded to include more of what the world of clowning loves most - more photos, more information, more professional tips and advice and the great products that have made Mehron the premier makeup of leading clowns the world over.

In 1927, developing and marketing a professional clown makeup was a difficult job for company founder Mehron Melik. During those times, most clowns used

their own concoctions and kept them as closely held secrets.



"Homer"  
Sunnyvale, CA

Mehron's perseverance and dedication to quality standards converted many performers and today, Mehron is the most widely used brand of clown makeup in the world.

From the elite professionals performing in the world's most renowned shows to the dedicated practitioners at charity events and parties, they all rely on Mehron for long lasting coverage, brilliant colors and superior performance.

Today, there are many techniques and products available to create your own personal clown identity. This catalog describes all of the different kinds of makeup and accessories used to create some of the most famous clown faces in history. In the pages that follow you will find step-by-step instructions for creating the 3 most popular and traditional clown faces: Whiteface, Auguste and Tramp/Hobo. We have also included many secret tips from the famous faces who helped put this piece together. Learn, practice and enjoy yourself while perfecting your own clown face.



## Special Thanks!

Our sincere appreciation all of those who have helped to make Mehron the world's best clown makeup. Thanks to all of those who offered tips and photos including: Patricia Bothun, Brian Burnside, Don Burda, Oscar Flores, Frederico B. Iuliani, Leon McBryde, Marcela Murad, Pat & Terry Powell, Sylvian Provost, Janis Roberts, Jose Luis Rodriguez, Gary Wyatt and Ron Yarborough. Special thanks to Adam McBryde for his tireless efforts and creativity in designing this catalog.



## A. Mehron Clown White

Unsurpassed whiteness and consistency in quality and coverage is what makes Mehron Clown White the first choice of pro and amateur clowns and mimes. This super smooth cream covers efficiently without dryness or cracking, even under the most demanding performance conditions.

.7 oz. (19 gm) **No. CC-W**

2 oz. (56 gm) **No. 130**

8 oz. (226 gm) **No. 130L**

16 oz. (454 gm) **No. 130XL**

Applications: 6 - 12 full faces per ounce



## B. Clown White Supreme

Looking for even better coverage from your clown white makeup? Mehron's new Clown White Supreme is your answer. This new, amazing formula offers ultimate coverage and excellent durability without cracking or drying. The smooth, creamy texture will look the same from the start of a performance until the curtain closes. *Not shown*

3.5 oz. (98 gm) **No. 133**



## C. Clown White Lite™

Over two decades ago Mehron pioneered the original concept of a smooth "whipped" Clown White formula. Our Clown White Lite™ is a lanolin-based, highly pigmented Clown White that provides maximum whiteness yet can be used sparingly - thus the term "Lite". Accept no substitutes!

2 oz. (56 gm) **No. 131**

8 oz. (226 gm) **No. 131L**

Applications: 7 - 14 full faces per ounce

D

## D. Clown Pink

Auguste Clowns love this soft, yet, rich pink shade.

Professionals and amateurs alike agree that Mehron's super-smooth consistency and incredibly opaque coverage is absolutely unbeatable!

2 oz. (56 gm) **No. 132**

Applications: 6 - 12 full faces per ounce

## E. StarBlend™ Cake Makeup

Our superior "advanced formula" cake makeup offers impeccable coverage. StarBlend™ is fade resistant, perspiration resistant and non-streaking. This unique blend provides exceptionally true colors and blends easily with effortless application.

Available in more than 50 colors.

2 oz. (56 gm) **No. 110**

Applications: 6 - 12 full faces per ounce



E

**Makeup Tip!**

Mehron StarBlend™ White gives the best full-face coverage without streaking. It goes on smooth and dries immediately giving a porcelain-like finish. I love it!" - Mama Clown



H

## H. The Dual Sharpener™

minimizes waste by gently peeling ribbons from the tip of the non-wood casing while forming the perfect point. **No. 114DS**

## F. Clown Makeup Palette

The original 5-color cream makeup palette was designed specifically to meet every clown's makeup requirements.

The sturdy, re-usable palette box keeps makeup neat and clean. It includes all of the necessary colors for Tramp/Hobo, Auguste and Whiteface. Colors Left to Right: Black, Clown White, Red, Auguste and Blue

1.25 oz. (35 gm) **No. 406**

Applications: 4 - 6 full faces or

30 - 70 designs

F

## G. Pro Pencils™

NO BONES ABOUT IT!

THE BEST CLOWN MAKEUP PENCIL

AVAILABLE TODAY! Mehron's

"exclusive", "ultra soft" makeup pencil was created specifically for outlining and drawing face and body designs. After you've tried the "Pro-Pencil™" you will never be without one! Makeup is encased in a sturdy black "plasticized" casing which cleanly "peels-off" when sharpened. Available in Slim and Jumbo.

Slim Pro-Pencil™ **No. 114S**

Absolutely Black (B),  
Really Bright Red (RB),  
Super White (W), Yellow (Y),  
Green (GR) and  
True Blue (BL)

Jumbo Pro-Pencil™ **No. 114J**

Absolutely Black (B),  
Auguste (A),  
Really Bright Red (RB)  
and Super White (W)



G



"Pricilla Mooseburger"  
Maple Lake, MN



## Cream Blush and Hi-Lights

Whether you're a Whiteface, Auguste or Tramp/Hobo clown, your personal clown face can be designed with soft or brilliant color tones around the eyes or cheeks.



B

## A. Shado-Liner™

Super creamy accents come in a variety of color choices. Their uses are limited only by your imagination. Use them by themselves or blend them over your clown makeup. .3 oz. (8 gm)

**No. 107** Applications: 75 - 100

Deep Blue #107-1

Lt. Blue #107-3

Turquoise #107-2

Lt. Purple #107-LP

Amethyst Purple #107-6



A

## B. Blushtone™

Creamy cheek rouge enhances the shades around your cheeks. This super creamy formula is a great resource when creating your own personal clown look. And it works great with any makeup base!

.3 oz. (8 gm) **No. 104** Applications: 75 - 100

Red Rose # 104-13

Shell Pink #104-9

Geranium #104-10

Pink Coral #104-11

Berry Blush #104-14

## C. Pressed Powder Blushers

Pressed powder makeup used by professional makeup artists for film, theater, and beauty. Professional clowns found these four stunning colors to be an

excellent complement to their personal characters. .11 oz. (3 gm) **No. 202**

Applications: 75 - 100

Bold Red (BD)

Rosewood (RW)

Just Peachy (JP)

Wineberry (WB)



C



"Timmy Bond" Mexico

## D. CreamBlend™ Stick Makeup

CreamBlend™ Stick Makeup's smooth supple texture and long lasting coverage was first created for the fast-paced demands of theater. Professional clowns quickly picked up on CreamBlend's unique combination of quality ingredients and non-greasy feel and began using it in their own demanding profession.

Packaged in a "quick application" swivel case.

.75 oz. (21 gm) **No. 400**

See color chart bottom right

Applications: White and Auguste 20 - 40 full faces

Colors 80 - 100 designs



D

E

## E. Foundation Greasepaint

Traditional clown makeup colors in our lanolin-enriched cream makeup formulation provide excellent coverage with no cracking.

1.25 oz. (35 gm) **No. 102** See color chart below.

Applications: Auguste 30 - 50 faces

Colors 80 - 100 designs

## CreamBlend & Foundation Clowning Color Chart



**Makeup Tip!**

For the easiest makeup application, never apply makeup directly to the face. It is best to bring makeup to body temperature. Do so by placing the desired amount of Mehron's CreamBlend™ Stick Makeup on the back of your hand and then apply it to the face with a Mehron StageLine™ Makeup Brush.

- Gary Wyatt, Makeup Artist Cirque National des Clowns



## F. Color Cups™

Our rich, color intense foundation cream is packaged in a small convenient container. This size is excellent for carrying small amounts of makeup when "on the go" or for students beginning the art of clowning. (Color Cups™ White is Mehron's "Clown White" makeup)  
 .7 oz. (19 gm) **No. CC**

Colors Left to Right: Orange (O), Purple (P), Gold (GD), Black (B), Green (G), Brown (WB), Silver (S), Clown Red (R), Clown White (W), Auguste (A), Blue (BL), Grey (MG) and Yellow (Y)  
 Not shown: Moonlight White (MW), Burgundy (BY) and Zombie (Z)

Applications: Clown White & Auguste 6 - 10 full faces  
 Colors 30 - 40 designs



## G. Individual Cream Makeup Crayons™

Create dazzling designs with our moist, color rich cream crayons. Each crayon comes individually packaged in a sturdy, re-sealable plastic tube to keep them neat and clean.

.2 oz. Crayon (5 gm) **No. IGC**  
 6 Pack **No. 6PG**

Individual colors Left to Right: Gold (GD), Orange (O), Green (G), Yellow (Y), Blue (BL), Dark Brown (DB), Red (R), White (W) and Black (B).

Not shown: Lt. Brown (LB), Indian (I) and Silver (S)  
 Applications: 15 - 30 designs

## The "Auguste" Clown

The most comical clowns, Auguste Clowns, are typically crazy characters! Oversized comical clothes are their trademark. They have the reputation of getting into a great deal of mischief and fun! Auguste is the most slapstick of all clowns; his/her actions are wilder and broader than the other styles.

### Apply The White

Using a White Jumbo or Slim Pro-Pencil™, draw the desired shape around the eyes and mouth (see fig. 1). Resist the urge to draw large circles around your eyes as this gives a raccoon or goggle-like appearance. The shape around your mouth is called the muzzle; fill in these areas with Clown White and pat smooth with a makeup applicator sponge or your fingertips. Use a cotton swab to "cut out" the area for your mouth within the muzzle (see fig. 2).



Fig. 1



Fig. 2



Fig. 3



Fig. 4

Leave the white on the upper lip. Place the circles on the upper corners of your smile so you always have a pleasant look even when you're not smiling. If you will not be blending any colors into your white, then it is best to powder and "set" the white now. If you will be blending the flesh-tone into the white, then wait until the end to set all colors together. See page 7 for setting makeup. Both methods are widely use by professional Auguste Clowns.

### Apply The Auguste Base

Select your Auguste flesh tone color. Popular colors used and shown in this catalog are Auguste and Lt. Auguste, Clown Pink, Warm Natural Tan and Ruddy Bronze. Other Mehron flesh tones, which are used for theater and film, are available at your local Mehron Clown Supply Dealer. Apply your flesh tone in the same manner as the Clown White.

Cover all of the remaining areas of your face that are not covered by the Clown White. Try to get up real close to the edges of the white. If you want to blend the flesh tone and Clown White you can use your finger, a stipple sponge, or makeup sponge.

### Apply Features

Fill in mouth with red or black, red being the most popular. Black is more popular for circus clowns who perform at a distance. (An Auguste clown will not have red or black on the upper lip.) Using a Black Pro-Pencil™ draw in your eyebrows. Drawing on your natural eyebrow would give a sinister look. Instead, place your eyebrow towards the top or middle of the white area above the eye. Outline your eyes with the black. Add any other hi-lights or color and powder down the makeup. Add a powder blush if you choose. Also, a little mascara will cover up any white that has fallen onto your eyelashes. This also helps to open up the look of your eyes.

**Makeup Tip!**

To create a terrific Auguste makeup you need to first look at the shape of your face. Is it long and thin, do you have great round cheeks, or is it more angular? The best Clown faces make the most of their unique and natural facial features.

- Pricilla Mooseburger

# The "Whiteface" Clown



Fig. 1

The Whiteface is the classic harlequin clown face. There are two types of Whiteface Clowns. The "Neat Whiteface" has simple features with black and red used as the accent colors. The mouth is no larger than your own mouth and there is no false nose. The "Comedy Whiteface" has bolder features and allows the use of accent colors other than red and black. A false nose may be used instead of a painted-on nose.

### Apply The White

To begin, apply Clown White to the entire face with fingertips or makeup applicator sponge. Be certain to cover evenly around eyes, nose and mouth and not to get it too thick (just enough to look white). Using the



Fig. 2



Fig. 3



Fig. 4

palm of your hand or the sponge, "pat" the makeup smooth on your face using quick firm patting motions. This technique ensures even coverage. (See fig. 1 - a true Whiteface Clown will have all areas of the face, neck, and ears covered).

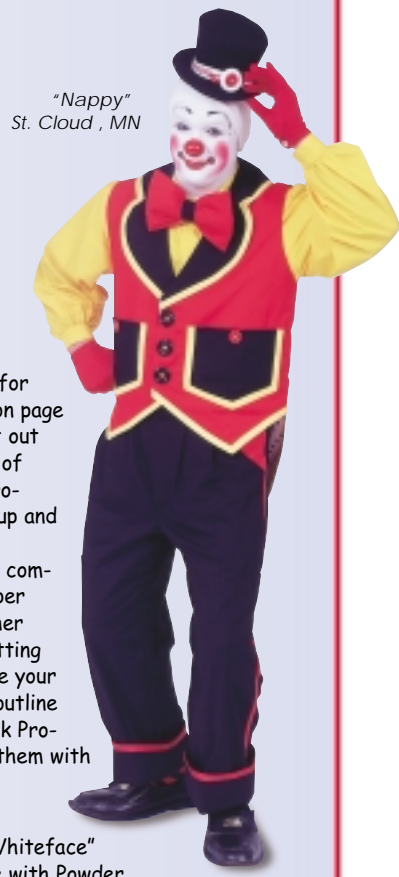
Using a cotton swab "cut out" the shape for the mouth removing any Clown White from this area (see fig. 1). This will ensure a terrific red color! You may also cut out other areas where you will be putting red such as a painted-on nose or a cheek design. Again, pat down the Clown White to smooth out any creases caused by the cotton swab.

### Apply Features

Use Colorset™ or UltraFine™ Setting Powder to "set" your Whiteface makeup.

See procedures for setting makeup on page 7. Fill in the cut out areas with color of choice using a Pro-Pencil™ or makeup and a brush (the Whiteface has a completely white upper lip). Apply another light layer of setting powder. To make your eyes stand out, outline them with a black Pro-Pencil™. Finish them with black mascara.

For a "Comedy Whiteface" accent your face with Powder Blusher, Cream Rouge, GlitterWear™ or GlitterDust™. These accents are applied last and do not need to be set with powder.



## A. Latex Liquid

Professional Clowns and makeup artists worldwide prefer the adhesion and ease of application in Mehron's famous Latex Liquid. Use as an adhesive for clown noses and rhinestones. Can also be used to blend in the edges of bald caps. Remove by peeling from the skin. Do not get in the hair.

- 1 fl. oz. (30 ml) w/ brush **No. 117**
- 4.5 fl. oz. (133 ml) **No. 117-4**
- 9 fl. oz. (266 ml) **No. 117-9**
- 16 fl. oz. (480 ml) **No. 117-16**
- Gallon **No. 117-GAL**



## B. Spirit Gum Adhesive

Some clowns prefer this amber resin/liquid adhesive for applying bald caps and clown noses. Remove from hair and skin with Spirit Gum Remover.

- .25 fl. oz. (8 ml) w/ brush **No. 118A**
- 1 fl. oz. (30 ml) w/ brush **No. 118**
- 4.5 fl. oz. (133 ml) **No. 118-4**
- 9 fl. oz. (266 ml) **No. 118-9**
- 16 fl. oz. (480 ml) **No. 118-16**
- Gallon **No. 118-GL**

## C. Spirit Gum Remover

A specially developed solvent for the gentle removal of Spirit Gum.

- 1 fl. oz. (30 ml) **No. 143P**
- 9 fl. oz. (270 ml) **No. 143-9**



## D. Colorset™ Setting Powder

Our traditional Colorset™ Setting Powder is super absorbent. Colorset™ Setting Powder's neutral/ translucent formula sets any cream makeup by absorbing excess oils.

.25 oz. bottle (7 gm) **No. 135P** is excellent for beginners  
Applications: 6 - 12

1 oz. professional size (28 gm) **No. 135**  
Applications: 24 - 48

## E. UltraFine™ Setting Powder

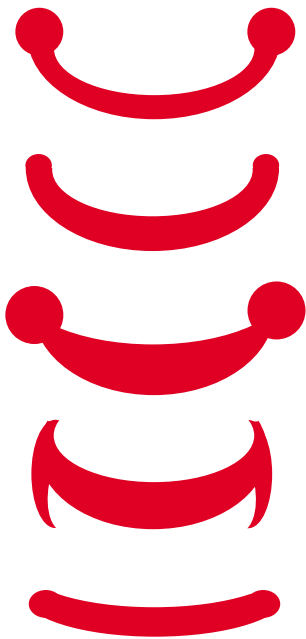
This finely processed, clump free, setting powder with antiperspirant retains the smoothness of your makeup. Comes in traditional Neutral/Translucent and special Ultra White for Whiteface clowns. Convenient shaker container allows maximum control of quantity used and avoids messy spills. Neutral (T), Ultra White (W) *Not shown*: Soft Beige (F)

1 oz. shaker (28 gm) **No. 136**  
2 oz. shaker (56 gm) **No. 136L**  
Applications: 24 - 48 per ounce

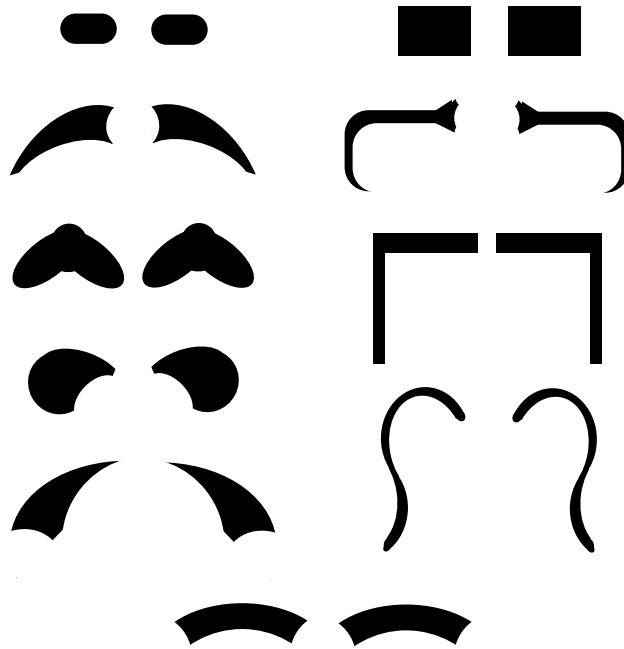


**What Kind of Face?** Each Clown's face is a unique extension of his/her personal traits - both physically and in their character's personality. It is designed to exaggerate and project the performer's natural expressions. Your choice of clown face will be determined in large part by the personality of your character. Your facial designs will be determined by your natural expressions and movements. Here are some suggested designs to try:

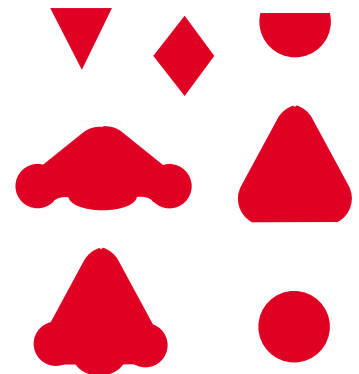
### Mouth



### Eyebrows



### Nose



For a more professional look, see our selection of ProKnows™ clown noses on page 15.



## Setting Cream Makeup "POWDERING DOWN"

Proper "Powdering Down" of cream makeup is one of the key elements of finishing your makeup artistry. Whether for fashion, beauty, film, theater, TV or clowning, the purpose and process of "Powdering Down" is the same. That is, to "set" the makeup by absorbing excess moisture without leaving a clumpy residue.

Place about a tablespoon of setting powder on your powder puff. Gently rub the powder into the puff for a uniform distribution. Firmly press the puff into the makeup with each pat. Use just enough powder so that the makeup does not come off onto the puff. Continue until all makeup is covered. Remove excess powder by gently dusting away with a powder/complexion brush.



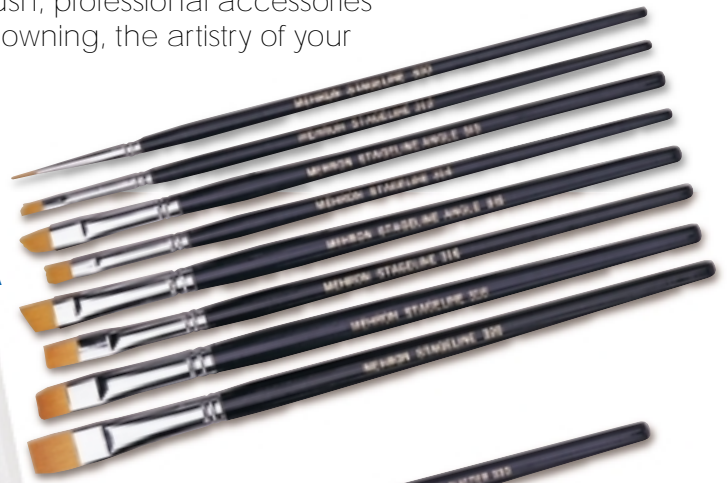
# PROFESSIONAL ACCESSORIES

From the cut of the makeup sponge to the bristles of the brush, professional accessories all have one thing in common - the artistry of makeup. In clowning, the artistry of your makeup is reflected in the artistry of your entertainment.

## A. StageLine™ Cosmetic Brushes

Nothing is more satisfying than the makeup going exactly where you want it to go! StageLine™ uses only the finest "Golden Nylon" with excellent resiliency and memory in every bristle.

- Fine Point Detail Brush Item No. 310
- 1/8" Flat End Brush Item No. 312
- 1/4" Angled Brush Item No. 313
- 3/16" Flat End Brush Item No. 314
- 5/16" Angled End Brush No. 315
- 1/4" Flat End Brush Item No. 316
- 5/16" Flat End Brush Item No. 318
- 3/8" Flat End Brush Item No. 320



A

## B. Fan Duster

A feather-fine duster used to gently remove excess setting powder. Can also help to soften the edges of makeup design. No. 330



B

## C. Latex Foam Applicator Sponges

A smooth, closed cell foam sponge for applying cream makeup. Provides a complete and even application.

- Package of 6 wedges No. 121L
- Package of 72 wedges No. 121L-DZ

## D. Applicator Sponge

Our newly improved foam applicator sponge is best used for applying Mehron's Liquid Makeup. Cleans easily with soap and water.

No. 121

"Cachau", "Fredolini"  
& "Patapouf"  
Canada



C

D

## G. Stipple Sponge

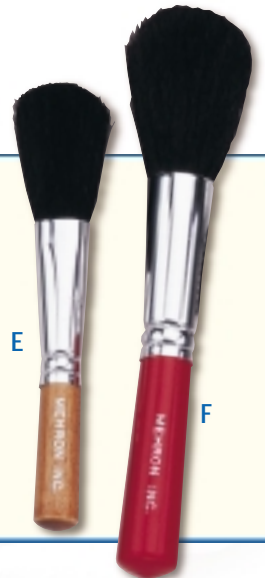
This open weave, textured sponge is used to create beard stubble for the Tramp/Hobo Clown. Put a small amount of makeup on the sponge and "dab" in place leaving a beard stubble effect. Excellent for blending makeup too! No. 124

G



## E. Powder/Complexion Brush

Large, fluffy brush for applying dry blush and hi-lights or delicately removing excess setting powder. No. 304



E

F

## F. Jumbo Powder Brush

Luxuriously large, professional quality duster brush. No. 305

## Adhesive Tapes - Double Faced

Introducing Mehron's new double-faced medical grade adhesive tape, a welcome alternative to messy glues. Our double-faced adhesive tape, available in round dots or strips, will keep every clown's nose in place. It goes on easy and comes off clean. It's the best way to preserve and prevent a gluey, stuffed up nose. Item Not shown: Adhesive Tapes - Double Faced 1" X 3" Strips 12 per pack No. 356 3/4" Round Dots 36 per pack No. 357

**Makeup Tip!**

After applying your makeup use a Latex Foam Sponge to "Pat-Down" the makeup. This removes any streaks and leaves a clean, consistent, smooth finish to the makeup. - Pricilla Mooseburger



## H. Nice & Clean Makeup Remover Cloths

Pre-moistened makeup remover cloths ideal for removing makeup from your face. These portable and disposable cloths are a quick way to clean your face without leaving an oily residue. The individual packaging makes these cloths great for everyday use and convenient when you're on the go. **No. 196**

## I. Makeup Remover Cream

A fine cleansing cream with quick penetrating properties for fast removal of cream and greasepaint makeup. 4 oz. (112 gm) **No. 101**

## J. "E"nriched Cold Cream

A unique Vitamin "E"nriched cold cream right from Mehron's consumer cosmetics division! Removes cream and grease makeup while moisturizing, softening and smoothing your skin.

4 oz. (112 gm) **No. 100**  
16 oz. (448 gm) **No. 100-16**

## K. Makeup Remover Lotion

A liquid makeup remover that breaks down cream makeup quickly and gently, leaving your skin feeling incredibly soft. 1 fl. oz. (30 ml) **No. 199P**  
4.5 fl. oz. (133 ml) **No. 199**



## L. Powder Puff

Highest quality, tight woven velour powder puff for application of Colorset™ and UltraFine™ setting powders. **No. 123**



## M. Double Point Cotton Swabs

10 per pack **No. 125**

## N. StageLine™ Brush Treatment

Keep your brushes clean, deodorized and "sanitized". Whether you're using it for yourself or when you're out face painting, StageLine™ Brush Treatment is the quick and easy way to clean your brushes between uses.

4.5 fl. oz. (133 ml) **No. 300**



"Mayor Clancey"  
Ocilla, GA

## O. AdMed Liquid Adhesive

Mehron offers this clear, synthetic adhesive that stands up to the toughest performance conditions. And best of all it will not break down from sweat. It's ideal when using clown noses and bald caps. Easily removable with AdMed Adhesive Remover. AdMed Liquid Adhesive .5 fl. oz. (15 ml) **No. 355**



## P. AdMed Adhesive Remover

This special formula has been developed to break down and remove medical adhesive. It's easy to use, just apply to the glued area, rub gently and watch the residue disappear.

4.5 fl. oz. (135 ml) **No. 355R**



### A. Barrier Spray™

Mehron's Barrier Spray™ is an indispensable aid for any makeup application. Try this wonder spray under your clown makeup to reduce perspiration breakthrough and insulate the skin or spritz over finished makeup, after applying Colorset™ Powder, to set and preserve. It's the best way to maintain your clown makeup during long performances when there's no time to powder down!

A

- 1 fl. oz. (30 ml) No. 145C
- 2 fl. oz. (60 ml) No. 145
- 9 fl. oz. (266 ml) No. 145-9



C

B

### C. Xtra Gentle Eye Area Makeup Remover

Finally! An eye makeup remover that's tough on cleaning but gentle on the skin. Mehron's new Xtra Gentle Eye Area Makeup Remover carefully cleans the eye area leaving your skin feeling smooth while protecting it from dryness. 4 fl. oz. (120 ml) No. 198-4

### B. Soothing Oil-Free Moisturizer Lotion

Mehron has created an oil-free moisturizer that leaves your skin feeling silky and smooth without an oily residue. Works great as a base before applying makeup and is a perfect finishing touch to soothe the skin after makeup has been removed. 4 fl. oz. (120 ml) No. 197-4



"Dizzy Lizzy"  
Waverly, MN

## The "Tramp or Happy Hobo" Clown



Fig. 1



Fig. 2



Fig. 3



Fig. 4

### The "Tramp/Hobo" Clown

While the Whiteface Clown and the Auguste have their origins with the European Circus, the Tramp or Hobo Clown is an American original. Tom Heath and Jim McIntyre are credited with creating the original Tramp clown back in 1874, during the depression that followed the Civil War. The character is an outgrowth of the minstrel character that was popular at the time. The Tramp usually wears distressed or tattered clothes and a forlorn expression. The Happy Hobo has slightly neater clothes and always wears a smile.

#### Apply the White

As in the Auguste style, draw the shapes around your eyes and mouth. However, the muzzle is traditionally smaller than the Auguste clown. The white on the eye is often a subtle blending on the upper eyelid. Fill in these areas with white and pat smooth (see fig. 1).

#### Apply the Beard

Use black, or for a lighter beard, [use the color "Monster Grey". Apply with a stipple sponge for a stubble effect or a makeup sponge for a more solid appearance. Start the makeup in the middle of your cheek. Fade into the beard getting darker in the middle and fading out again as you approach the neckline - just like a real beard (see fig. 2).

#### Apply the Flesh Tone

Mehron colors "Warm Natural Tan" and "Ruddy Bronze" are very popular with professional clowns as a flesh tone. Apply with fingers or makeup sponge to forehead, around eyes, and nose to the beard line. You can leave a "hard edge" against the white around the eyes or use your fingers to blend the two colors together (see fig. 3).

### Makeup Tip!

Prepare your skin before applying makeup. Always start with a clean face. Dry skin may need a moisturizer. Oily skin will benefit by wiping it down with witch hazel on a cotton ball. If you tend to perspire heavily try No Sweat Skin Prep on page 16.

- Pricilla Mooseburger

"Junior"  
Kansas City, MO

You may enhance your existing eyebrow with a Black eyeliner pencil or Pro-Pencil™. Or, for a more Happy Hobo, cover your eyebrows in white and draw them in above their normal position. Most Tramps use a flesh colored nose that has a red tip. Gently powder the makeup (see page 7 for powdering).

Ask your Mehron Dealer for "Texas Dirt" or "Trail Dust" specialty powder. These ultrafine loose powders are great for weathering the makeup or the outfit and give that "slept under a newspaper or boxcar" appearance.

History's most prominent Tramp clowns are Emmett Kelly as "Weary Willy", Otto Griebing as "Otto", Mark Anthony as "Tony" and, of course, Red Skelton as "Freddy the Freeloader". By smashing two of these old pie pans together, Otto Griebing captured the attention of thousands as he entered the circus arena.



# CLOWNS IN TRAINING

Mehron's Clown Kits and Palettes are great for beginner clowns. You'll find these products offer the same quality as the makeup being used by the professionals at affordable prices.

## D. Clown Makeup Palette

The original 5-color cream makeup palette was designed specifically to meet every clown's makeup requirements. It includes all the necessary colors for Whiteface, Auguste and Tramp/Hobo clowns.

Colors Left to Right: Black, Clown White, Red, Auguste and Blue

1.25 oz. (35 gm) **No. 406**

Applications: 4 - 6 full faces  
30 - 70 designs



## E. 5-Color Palette

Identical to the Clown Palette with the exception of Yellow rather than Auguste color.

1.25 oz. (35 gm) **No. 405**

Colors Left to Right: Black, Clown White, Red, Yellow and Blue

Applications: 4 - 6 full faces  
30 - 70 designs



## F. Tri-Color Clown Makeup Palette

Tri-color cream makeup palette and applicator in a convenient flip-top box provides your traditional colors for a Whiteface Clown.

.75 oz. (21 gm) **No. 403-C**

Applications: 4 - 6 full faces

## G. Clown Makeup Kit

Mehron's Clown Kit offers full-color instructions along with our Clown Makeup Palette. Comes in a handy and reusable carrying kit that keeps your makeup neat and clean. Contains all colors necessary for Whiteface, Auguste and Tramp/Hobo clowns.

**No. KMP-C**

Kit Contains:

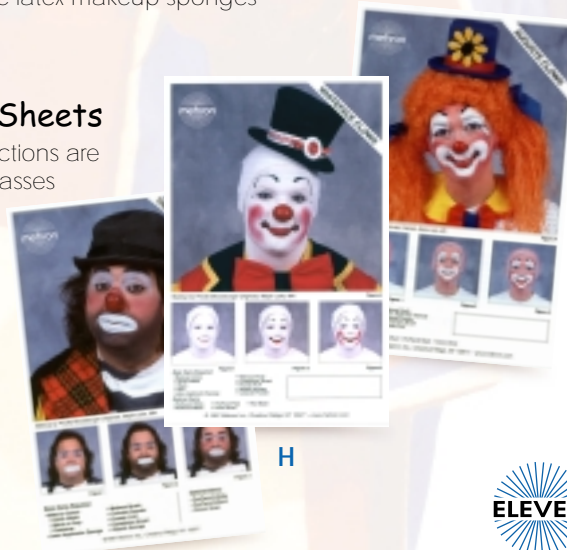
Clown Makeup Palette	Full size stipple sponge
Clown Nose	Full size makeup brush
Instruction Sheet	Full size black pencil
Two full size latex makeup sponges	

## H. Color Instruction Sheets

These detailed full-color instructions are perfect handouts for clown classes and educational seminars.

**No. CIS**

Whiteface (C), Auguste (AC)  
and Tramp/Hobo (TC)



# YEAR ROUND FACE PAINTING & ENTERTAINMENT FUN



- Water Washable
- Superior Coverage
- Long Lasting
- Non-Toxic
- FDA Approved Ingredients
- Made in the USA



"Mama Clown"  
Hollywood, FL

## A. Fantasy F-X™ Tube Makeup

Mehron's superior quality, highly pigmented, squeeze tube makeup achieves unsurpassed coverage for a water washable tube makeup. Easy-on, easy-off makeup for face painting anything from small designs to full character faces. Now available in 18 colors! 1 fl. oz. (30 ml) **No. FFX**  
Applications: 8 - 12 full faces or 50 - 100 small designs

Colors: Top row L to R: Black (B), Wolfman Brown (WB), Orange (O), Creole Brown (C), Soft Beige (F) and Monster Grey (MG) Bottom row L to R: Purple (P), Green (G), Red (R), Yellow (Y), Blue (BL), White (W), Glow-in-the-Dark (GL) and Moonlight White (MW)

New! Gold (GD), Silver (S), Burgundy (BY) Zombie (Z), Teal (T), Kelly Green (K)



Circus clowns live by the rule "pack small and play big". This trunk, once owned by Lou Jacobs, carried countless small surprises and gigantic laughs.



# Glitter

Get dazzling effects with our GlitterDust™, GlitterWear™ and new GlitterSpray™. A shimmering polyester based glitter that accents any costume for clowning, face painting or plain party fun!



B



**Makeup Tip!**

Adding Mehron's GlitterDust™, GlitterWear™ or GlitterSpray™ on the cheeks, chin and bridge of the nose will give a mesmerizing look to any clown face.  
- Gary Wyatt, Makeup Artist Cirque National des Clowns

## B. GlitterSpray™

GlitterSpray™ is a water-based gel with suspended glitter for hair, skin and apparel. Available in eight gleaming colors, the fine glitter particles add the perfect shimmering touch to any costume or makeup application. The non-aerosol pump allows for even application in an easy-to-use, no mess bottle. GlitterSpray 1 fl. oz. (30ml) **No. 228**

Dynamite Red (R)  
Real Silver (S)  
Deacon Blue (BL)  
Pricilla Fuchsia (F)

Shamrock Green (GR)  
Brilliant Rainbow (RB)  
18-Karat Gold (GD)  
Mardi Gras Purple (P)



"Baskin N Sunshine" Florida



## C. GlitterDust™

Use loose GlitterDust™ for highlights  
.25oz. (7 gm) **No. 127**

Dynamite Red (R)	Shamrock Green (GR)
Deacon Blue (BL)	Opalescent White (W)
Holographic Silver (H)	18 Karat Gold (GD)
Pricilla Fuchsia (F)	
Mardi Gras Purple (P)	
New! Real Silver (S)	
New! Brilliant Rainbow (RB)	

C



D

## D. GlitterWear™

GlitterWear™ paints on, stays in place, and washes off with soap and water.  
.5oz. (14 gm) **No. 128**

New! Brilliant Rainbow (RB)	
Shamrock Green (GR)	
Holographic Silver (H)	
Mardi Gras Purple (P)	
New! Real Silver (S)	
Dynamite Red (R)	18 Karat Gold (GD)
Deacon Blue (BL)	Pricilla Fuchsia (F)



A

### A. Party Palette™

Add excitement to any celebration with our handy, ready-to-paint Fantasy F-X™ makeup. A convenient and attractive palette of five popular colors that can be refilled with individual tubes of Fantasy F-X™. 1.25 oz. (35 gm) **No. FFX-PP**



B

### B. Over The Rainbow™

Six brilliant, water-activated colors provide outstanding coverage for quick and easy face painting. 1 oz. (30 gm) **No. 6WS**

### C. WaterWorks™

Our improved Over-The-Rainbow™ formula comes in a convenient flip-top-box palette. Use it just like a water color palette, except it's face paint! 1.25 oz. (35 gm) **No. WW**



C

### D. Liquid Makeup™ (Body & Hair Paint)

The same long lasting formula used by professionals around the world for full body coverage in TV/film and theater. Available in bright, eye-catching colors for face painting or full body coverage! Ideal for face painting for a large number of people at carnivals, fund raisers or group outings. Made in the USA of only FDA approved ingredients. 1 fl. oz. (30 ml) w/ brush **No. 111-1**  
4.5 fl. oz. (133 ml) **No. 111**  
16 fl. oz. (480 ml) **No. 111-16**  
Gallon **No. 111-GL**

Available in:

White (W) Purple (P) Black (B) Yellow (Y)  
Red (R) Grey (GY) Blue (BL) Brown (BR)  
Green (G) Pink (PK) Orange (O)  
Blithe Spirit (19B) and many other colors



D

### E. Metallic Powder & Mixing Liquid

Fun and fanciful ultra-fine Silver and Gold powder entices your imagination to create dramatic, eye-catching designs or characters. Use powder dry for a dusting effect or mix with our specially formulated Mixing Liquid to paint on a complete metallic appearance. Mixing Liquid's new improved formula includes a "fixative" to retard perspiration and "seal" the pigment onto the skin.

Removes with soap and water.

Silver Metallic Powder .25 oz. (14 gm) **No. 129S**

Gold Metallic Powder .5 oz. (28 gm) **No. 129G**

Mixing Liquid 4.5 fl. oz. (133 ml) **No. 129M**

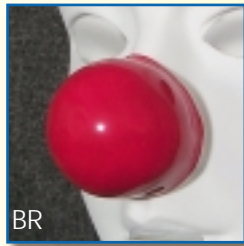


E





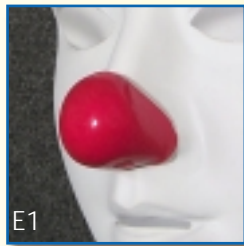
MR2



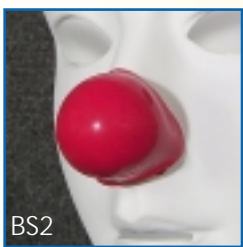
BR



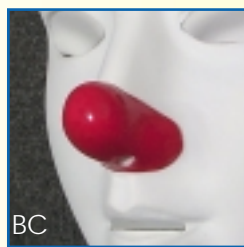
M1



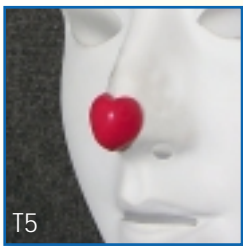
E1



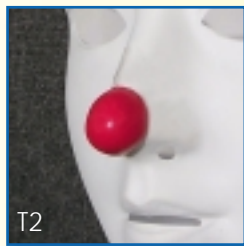
BS2



BC



T5



T2

## F. ProKNOWS™ Professional Clown Noses

ProKNOWS™ Noses are hand made for the professional with emphasis on comfort and durability. The ProKNOWS™ nose is lightweight, easy to apply and never needs painting. A soft foam interior provides maximum comfort and a larger glueing surface with no condensation buildup. The exterior is a plyable, high gloss red. Includes convenient storage box. Available in eight styles to suit your character:

- |            |           |
|------------|-----------|
| No. PK-MR2 | No. PK-BR |
| No. PK-M1  | No. PK-E1 |
| No. PK-BS2 | No. PK-BC |

ProKNOWS™ nose tips have the same great features of the original ProKNOWS™ but are only applied to the very end of the nose. Ideal for characters with smaller features and white face clowns.

- |           |
|-----------|
| No. PK-T5 |
| No. PK-T2 |



F

## The Department of Clown Registry

There is a clowning tradition that began in England and is many generations old. It is the tradition of painting the makeup designs of clowns on eggshells to preserve their individuality. There is an unwritten law among clowns that one must never copy the face of another. In order to preserve and promote the art of clowning and also to carry on a very old tradition, the Department of Clown Registry was established in the United States. The collection now contains over 600 eggs. The eggs represent clowns of all ages, venues and nationalities. To learn more about the Department of Clown Registry go to [www.proknows.com/dcr](http://www.proknows.com/dcr).



Jose Luis Rodriguez  
"Cochise"

Oscar Flores  
"Timmy Bond"



## ProFACE™ - "Changing the Face of Clowning"

As a veteran Ringling Bros. clown I know what it means to work from 7:00 am to 11:00 pm in full clown makeup. That's why I've trusted the performance and consistency of Mehron Clown Makeup for both my professional clowning career as well as the many clown educational seminars that I have conducted over the years. Through my personal experience and those experiences of my many close clowning friends, I came to the conclusion that what was needed was a performance makeup that also emphasized good skin care. When I had the inspiration of developing this new line of high-performance clown makeup there was no one better to turn to than Mehron.

So, with Mehron's help I developed "ProFACE" - a complete line of professional clown makeup that includes skin moisturizers, aloe vera, and collagen that help protect the skin from free radicals and thus maintains a healthier skin".

\*Buttons\*, a.k.a. Leon McBryde - Veteran Ringling Bros. And Barnum & Bailey Circus Clown College, lecturer, artist, and founder of "ProKNOWS" Clown noses.



### A. ProFACE Clown Makeup™

A rich vibrant makeup that includes moisturizers, aloe vera, and anti-oxidants. Unsurpassed coverage and smoothness. Clown White is so white that many clowns save time by applying their red right over the white! .2 oz. jar **No. PF**

Clown White (W), Red (R), Really Bright Red (RB), Auguste (A), Lt. Auguste (AL), Blue (BL), Pink (PK), Black (B).

8 oz. jar: Clown White **No. PF-W8**

Auguste **No. PF-A8** and Lt. Auguste **No. PF-AL8**

### B. ProFACE™ Setting Powder

A very fine, super absorbent, long lasting setting powder formulated with an antiperspirant.

2 oz. shaker bottle Neutral **No. PF-PN** for powdering colors

2 oz. shaker bottle Special White **No. PF-P** for use over ProFACE™ Clown White

### C. ProFACE™ 5-color Palette

All of the great features of the original ProFACE™ Makeup in a convenient 5 color palette.

Palette contains from left to right, blue, pink, red, white & black.

1.25 oz. (35 gm) **No. PF-5CK**

Applications: 4 - 6 full faces or 30 - 70 designs

### D. ProFACE™ Makeup Remover

Specially designed to quickly and gently remove highly pigmented clown makeup. 8 oz. **No. PF-MR**

### E. ProFACE™ No-Sweat Skin Prep

A Liquid antiperspirant formula for use underneath makeup to retard perspiration. Simple and very effective!

2 oz. **No. PF-NS** 4 oz. **No. PF-NS4**

