
EWR DIGITAL
EWR DIGITAL.COM
RESULTS DRIVEN MARKETING

RESULTS DRIVEN MARKETING

OUR MISSION

We're about Results. Period.

Whether you want to turn visitors into customers, bring your brand to the top of search results or draw awareness through an out-of-the-box advertising campaign, no matter where you are in the world we will help you hit your KPI's and achieve ROI!

RESULTS DRIVEN MARKETING

OUR PHILOSOPHY



RESULTS DRIVEN MARKETING





EWR Houston Team

ABOUT US

We are a Houston based and nationally recognized award winning digital marketing team. For over 20+ years our outside the box strategies consistently deliver exceptional results for our clients.

CONTRIBUTING WRITERS WITH ARTICLES IN

Forbes & SEJ Search Engine Journal

Entreprenuer

MEMBERS OF

BBB MEMBER & AM> | AMERICAN MARKETING ASSOCIATION

RESULTS DRIVEN MARKETING

ABOUT US

OUR PODCASTS



BEST SEO PODCAST
Sponsored by AHREFS

+4 MILLION DOWNLOADS

+55,000 MONTHLY LISTENERS

MOST POPULAR SEO PODCAST ON ITUNES AND AHREFS



BUSINESS HOUSTON PODCAST
Presented by THE BBB

Listener Demographics:

SMB
C-Suite roles
+5 million revenue



OIL AND GAS GLOBAL NETWORK

The world's largest network of oil and gas podcasts

AUTHORED / CO-AUTHORED BOOKS



WHAT WE DO BEST

We offer end-to-end digital solutions, from strategy and analytics to creative development and production, to help truly transform your digital presence and make your marketing efforts effective.



STRATEGY

FORM A FOUNDATION TO DRIVE SUCCESSFUL SEO AND MARKETING ROI

WORKSHOPS | CONSULTATION

OMNICHANNEL MARKETING CAMPAIGNS



ENTERPRISE SEO

TOP TIER SEARCH ENGINE OPTIMIZTATION THAT PUSHES YOU TO THE TOP SPOT

3-6 MONTH CAMPAIGNS | ONPAGE SEO

OFFPAGE SEO | LOCAL SEO



WEB DESIGN

WE BUILD TOP OF THE LINE WEBSITES WITH ENTERPRISE SEO IN MIND, RANK HIGHER RIGHT OUT OF THE GATE.

FULL SITE RE-DESIGNS

NEW WEBSITE BUILDS



PAID MEDIA

WANT TO ENSURE YOUR CUSTOMERS FIND YOU QUICKLY? WE CUSTOMIZE A PPC CAMPAIGN TO FIT YOUR BUDGET AND MAXIMIZE CONVERSIONS.

OMNI-CHANNEL PPC ADVERTISING

RETARGETING CAMPAIGNS | LANDING PAGES



BRANDING

WE EMPOWER YOUR BRAND TO GAIN TRUST FROM CURRENT AND NEW CUSTOMERS.

REBRANDING CAMPAIGNS

MARKETING COLLATERAL DESIGNS



CORPORATE VIDEOGRAPHY

SIMPLE ON-DEMAND VIDEO PRODUCTION THAT WILL GROW YOUR BUSINESS AND DELIVER HIGH QUALITY RESULTS.

FULL SCALE VIDEO PRODUCTIONS

SOCIAL VIDEOS | ON-DEMAND VIDEO PROCESS



OUR APPROACH TO TALENT

We have an arsenal of global experts on hand so we can staff your project with people who understand your brand, your marketing landscape and your vision. Our global team includes analysts, strategists, project managers, web developers, UX gurus, creative designers and writers, photographers, videographers, directors and more.

RESULTS DRIVEN MARKETING

OUR LEADERSHIP



CHRIS BURRES
FOUNDER



MATT BERTRAM
HEAD OF STRATEGY



ALYSSA FLORES
OPERATIONS



JUSTIN LYNCH
CREATIVE DIRECTOR



VICKY CARILLO
SEO



JOHAN PARRA
PAID MEDIA



ADAM GREGORY
ACCOUNT RELATIONS



MIKE FILEWICZ
BRAND DEVELOPMENT



IVAN MAYA
VIDEOGRAPHY



JULIE SIMPSON
CONTENT

AWARDS & ACCOLADES

RESULTS DRIVEN MARKETING

2018 UPCITY
TOP SEO AGENCIES UNITED STATES

2018 CLUTCH
TOP ADVERTISING & MARKETING AGENCIES

2019 TEXAS WORKFORCE SOLUTIONS
LOCAL EMPLOYER OF EXCELLENCE

2019 LOCAL
EXCELLENCE AWARD WINNER

2020-21 BBB
AWARD OF EXCELLENCE

3X AMERICAN MARKETING ASSOCIATION
CRYSTAL AWARD WINNER

CLIENT TESTIMONIALS



"One of our struggles was to become an omnichannel company. We want our customer to be able to buy from us how they choose to buy from us. Most companies haven't figured out a way to do this, so EWR was far advanced in helping us set this up."

John Ofield : President & CEO - Rosi Office Systems



"We found EWR about a year ago, they have been awesome. Our website has way more traffic, way more conversions and we are very happy with the increase in sales. They have taken alot of things off our hands that gives us the opportunity to do more for our business. Thank you to the EWR team."

Dustin Doi : President at First Capital Business Finance

RATINGS & REVIEWS

Google 5.0 ★★★★★ 123 Reviews

EWR DIGITAL.COM

WE DELIVER RESULTS

We offer **end-to-end digital solutions**, from strategy and analytics to creative development and production, to help truly transform your digital presence and maximize your marketing efforts sucess.



DESIGNING A ENTERPRISE STRATEGY



DATA TRACKING, VISUALIZATION & INTERPRETATION



BRAND BUILDING & THOUGHT LEADERSHIP



EXECUTION & PARTNERSHIPS

RESULTS DRIVEN MARKETING

DESIGNING A ENTERPRISE STRATEGY

Our proven best-in-class digital strategies and consulting workshops will lay a roadmap for your business to experience transformative marketing results and elevate your brand's digital presence in the marketplace. We have built hundreds of successful campaigns designed for national, regional and local reach.

Services:

Digital Strategy Consultations
Target Personas & Customer Journey Mapping
Market, Keyword, and Behavior Research
Foundations Workshop
Corporate Identity Workshop
Website Development Planning Workshop



RESULTS DRIVEN MARKETING

DATA TRACKING, VISUALIZATION & INTERPRETATION

EWR is focused on delivering data driven results. Proper research and data analysis is critical for proper decision making. Working with us you'll get transparent analytics and regular reporting, so you always know how your campaigns are doing. We'll help set up data filtering, conversion goals and attribution modelling so you can easily track and create projects with your key performance indicators.

Services:
Analytics & Conversion Tracking
Retargeting Pixels Setup
HeatMapping
Conversion Rate Optimization (CRO)
Customer Audience Design
Attribution Modeling
Data Analysis



RESULTS DRIVEN MARKETING



BRAND BUILDING & THOUGHT LEADERSHIP

We dive deep into your target personas, customer journey and data insights to assess user behavior and craft a well rounded message that will resonate. Once we nail that, we design a robust omni-channel digital strategy and creatives that will be deployed across multiple marketing channels.

Services:
Enterprise SEO
Paid Media Advertising
Social Media Marketing
Photography / Videography
Ghost Writing Services
Custom Content & Collateral Creation



RESULTS DRIVEN MARKETING

EXECUTION & PARTNERSHIPS

When you pair proper strategy with excellent execution you get award winning results!

From scalable link building to key media partnerships, we offer 360 digital marketing that will transform and grow your business.

Services:
Website & App Development
Technical SEO
Google My Business (GMB) Optimization
Service Side & Hosting Support
Public Relations & Community Outreach
Podcast Pitching
GeoFencing, Internet Radio & Advanced TV Campaigns



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OUR WORK & CLIENT RESULTS

CASE STUDY

RESULTS DRIVEN MARKETING

CLIENT

CAR·TOYS
A better way to go.

WORK

ENTERPRISE SEO STRATEGY
LOCAL PPC
CONVERSION RATE OPTIMIZATION

THE RESULTS

- **Increased store visits in a 5 month period to over 4.5x while lowering the average cost of advertising per new customer conversion from $26 down to less than $5 per conversion.**

GOAL

- Triple store visits and online conversions to support brick and mortar locations in multiple regions by the end of 2021.

OUR APPROACH

- Google Local Campaigns: Enhance CRO in our PPC marketing, in a 5 month period we exceeded the goal of tripling store visits by end of 2021.

4.5X
increase in store visits

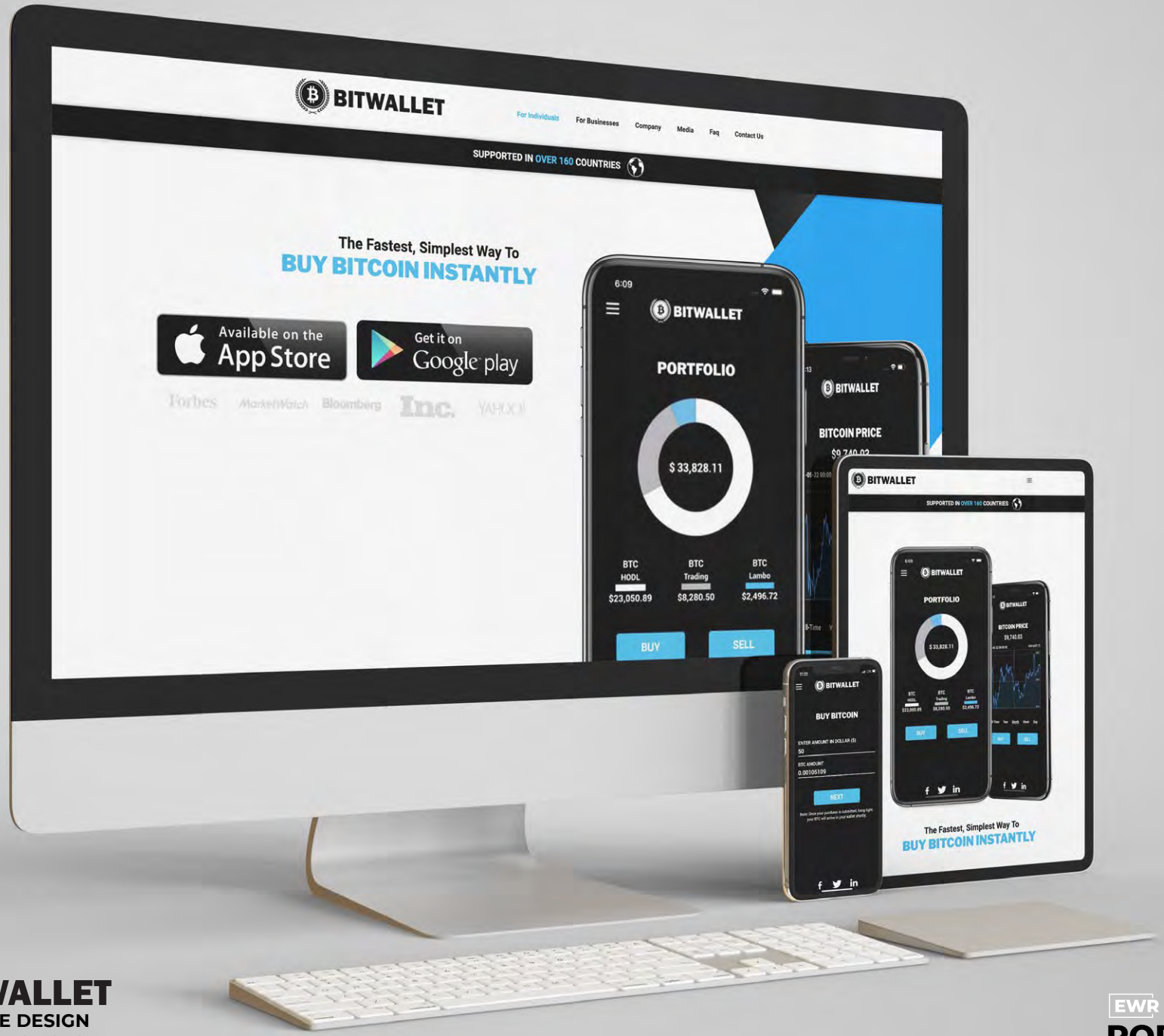
+350%
increase in conversion rate optimization

+200%
decrease in spend and cost per conversion

RESULTS
DRIVEN
MARKETING

PORTFOLIO WORK

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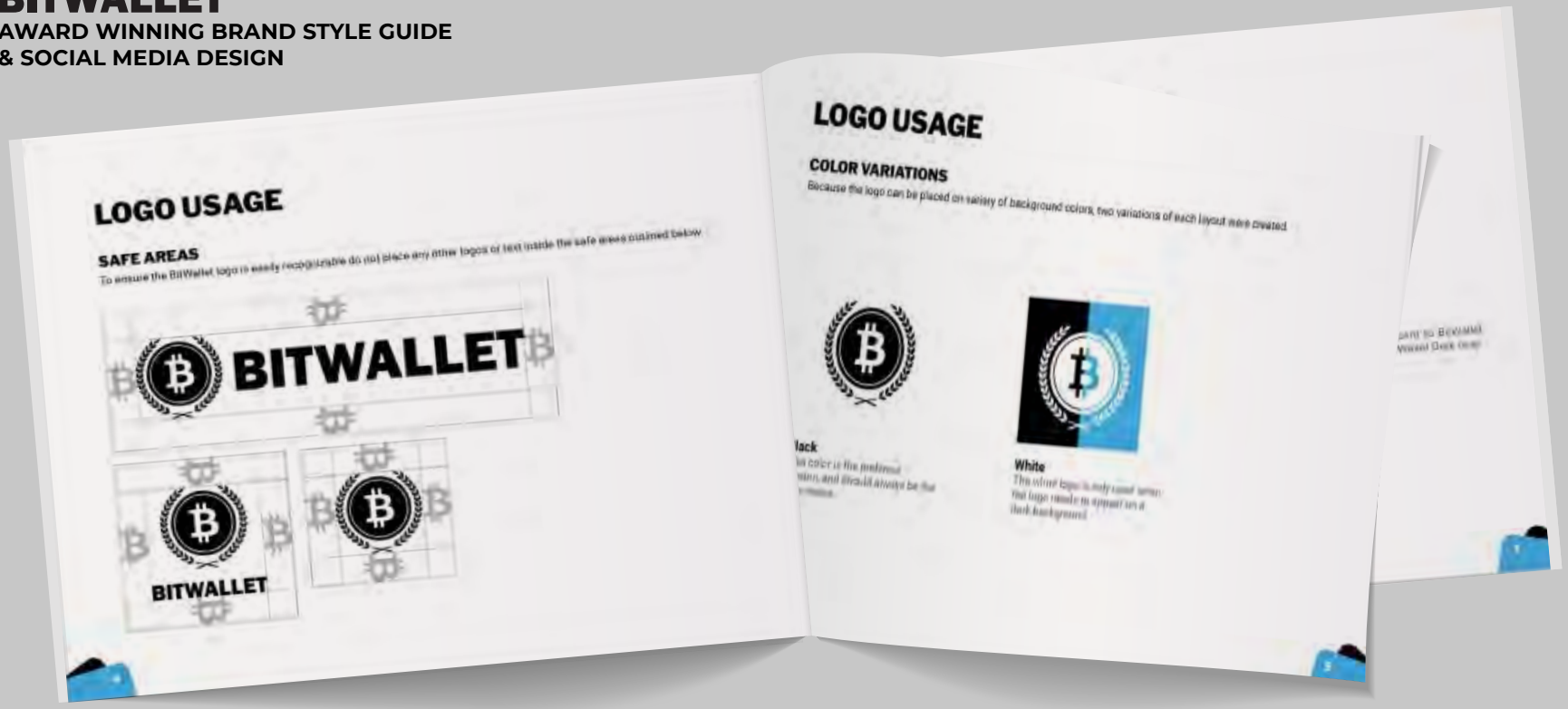


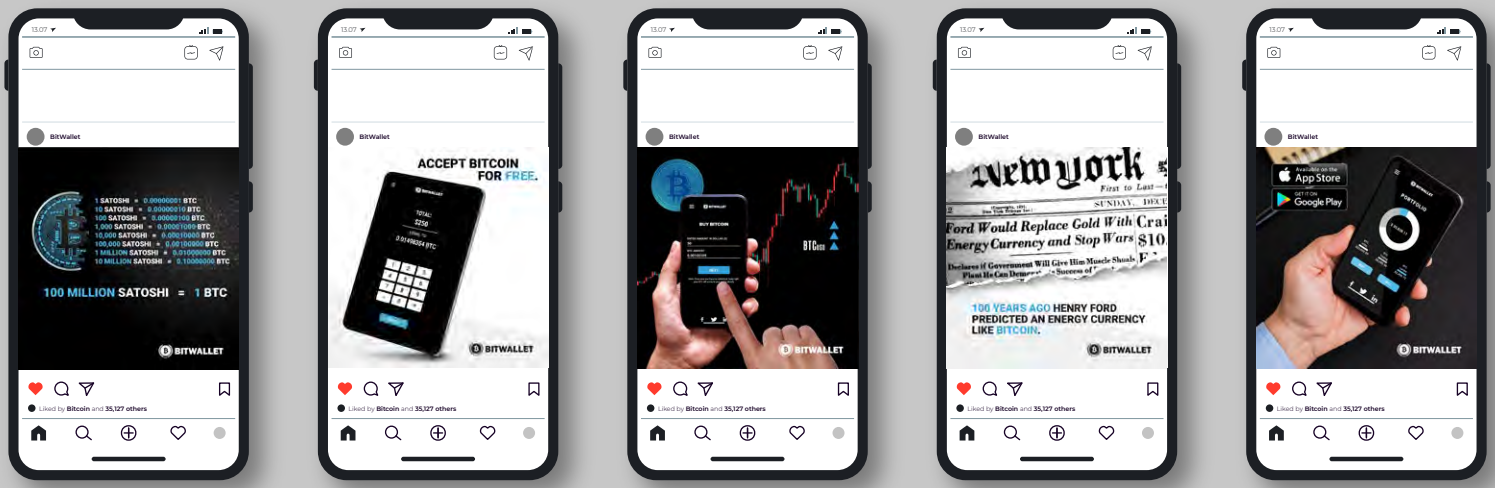
BITWALLET
WEBSITE DESIGN
ENTERPRISE SEO

EWR DIGITAL
PORTFOLIO WORK

BITWALLET

AWARD WINNING BRAND STYLE GUIDE & SOCIAL MEDIA DESIGN





EWR DIGITAL

PORTFOLIO WORK



ELITE MMA

WEB DESIGN
ENTERPRISE SEO
PAID MEDIA

EWR DIGITAL

PORTFOLIO WORK





ELITEMMA
AWARD WINNING
VIDEOGRAPHY

EWR DIGITAL
PORTFOLIO
WORK

MORE HAPPY CIENTS

RESULTS DRIVEN MARKETING



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READY TO
STEP OUTSIDE
THE BOX?

RESULTS
DRIVEN
MARKETING

DISCOVER SUCCESS

SCHEDULE YOUR FREE STRATEGY MEETING TODAY
AT **EWRDIGITAL.COM**

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Houston, TX 77040

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SERVICES

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Website Design & Development
Paid Media
Branding
Strategy | Consulting
Corporate Videography