



# How to Evaluate and Test Pressure Sensitive Adhesive Tape Performance

PSTC and ASTM adhesive test methods are helpful in the evaluation and testing of adhesive tapes. The standards help to identify adhesive performance properties, including adhesion, tensile strength, shear and elongation. The standards are also instrumental in determining various applications such as in electrical, insulation, sealing.

## PEEL ADHESION

Adhesion is the strength of the bond between a tape and the application surface. To measure adhesion, tape is applied to a stainless steel panel. The tape is then removed. The force required to remove (or peel) the tape determines its adhesion level. The force is measured in ounces per one inch of tape.

Peel adhesion can be tested by two methods. The 90-degree peel method or pulling the tape perpendicularly to itself is the best measurement of peel adhesion of diverse substrates. This is typically used for fastening tapes. The 180-degree peel method (PSTC 3 and PSTC 1) or pulling the tape back onto itself is often used to measure the adhesion of masking and packaging tapes.

Peel adhesion is not a perfect correlation to the strength of the adhesive bond. Why? Because the test measures the initial bond, and many tapes have adhesives that build bond strength over time. Also, the test utilizes stainless steel as the surface for which the tape is applied. Typically, tape is not applied to stainless steel in real-life applications. However, the test is a good indicator of relative adhesion strength from one tape to another.





90° Peel

180° Peel

### COHESION

Cohesion is the internal strength of an adhesive. Cohesive failure can be observed when removing an applied tape and finding adhesive residue on both the tape backing and the applied surface. This would indicate that the adhesive has poor internal strength, or poor cohesion.



Poor Adhesion

#### SHEAR

Shear is a measure of the internal or cohesive strength of the adhesive, not a measure of the bond between the adhesive and substrate. Shear is the ability of an adhesive to resist creep or slippage.

This property is measured by adhering a one-inch piece of tape to a stainless steel panel, then hanging a weight on one end of the tape. Shear is expressed in units of time prior to the tape slipping from the steel panel.

Good shear properties are especially important for applications like splicing where the tape is used for holding two substrates together, with force being applied in opposite directions.





### TACK

Tack, often referred to as Quick Stick, is the ability of a tape to create an immediate bond, during the initial contact of the adhesive with the substrate, without applying external pressure.

### **TENSILE STRENGTH**

Tensile strength is the force (or load) required to break a tape. This property is measured by taking a one-inch-wide piece of tape, grabbing it at both ends, and then pulling in opposite directions until the tape breaks. Tensile strength is measured in pounds per one inch of tape.



#### **ELONGATION**

Elongation is the percent in which a tape can be stretched just before breaking. Some tapes have a creped, or somewhat wrinkled, backing that allows the tape to have more stretch and conformability. This property is measured using the same method for measuring tensile strength.



#### THICKNESS

The thickness of a tape is the distance between the two opposite surfaces of the whole tape. Thickness is expressed in mils, or thousandths of an inch.

## **Standard PSA Test Methods**

The Standard PSA Test Methods are included in the most recent edition of the PSTC Test Methods Manual. This information is provided for reference only.

| ADHESION<br>TEST METHODS   |   |
|--|---|
| PSTC-101   | International Standard for Peel Adhesion of Pressure Sensitive Tape*  |
| PSTC-4   | Relative Performance of Release Coatings  |
| PSTC-5   | Quick Stick of Pressure Sensitive Tapes   |
| PSTC-6   | Tack Rolling Ball   |
| PSTC-107   | International Standard for Shear Adhesion of Pressure Sensitive Tape*   |
| PSTC-8   | Unwind Force of Pressure Sensitive Tapes  |
| PSTC-9   | Accelerated Aging of Pressure Sensitive Tapes   |
| PSTC-11  | Adherence to Linerboard of Pressure Sensitive Tapes at Low Temperatures   |
| PSTC-13  | High Speed Unwind Adhesion of Pressure Sensitive Tapes  |
| PSTC-14  | Adhesion of Pressure Sensitive Tapes to Fiberboard at 90° Angle and Constant Stress   |
| PSTC-15  | Determination of Adhesion to Release Coated Substrates: Wet Spread Method   |
| PSTC-16  | Loop Tack   |
| STAIN RESISTANCE<br>TEST METHODS   |   |
| PSTC-21  | Stain Test for Finishes   |
| PSTC-22  | Latent Staining of Surface Finishes   |
| MISCELLANEOUS<br>TEST METHODS  |   |
| PSTC-131   | International Tensile Strength and Elongation of Pressure Sensitive Tapes*  |
| PSTC-133   | International Thickness (Caliper) of Pressure Sensitive Tapes*  |
|  | Water Vapor Transmission Rate of Pressure Sensitive Tapes   |
| PSTC-34  |   |
| PSTC-34<br>PSTC-35   | Water Penetration Rate of Pressure Sensitive Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38  | Water Penetration Rate of Pressure Sensitive Tapes<br>Tear Resistance   |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39   | Water Penetration Rate of Pressure Sensitive Tapes<br>Tear Resistance<br>Tear Resistance of Plastic Film Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS  | Water Penetration Rate of Pressure Sensitive Tapes<br>Tear Resistance<br>Tear Resistance of Plastic Film Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50   | Water Penetration Rate of Pressure Sensitive Tapes Tear Resistance Tear Resistance of Plastic Film Tapes Shear Strength after Solvent Immersion of Electrical Grade Tapes   |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51  | Water Penetration Rate of Pressure Sensitive Tapes Tear Resistance Tear Resistance of Plastic Film Tapes Shear Strength after Solvent Immersion of Electrical Grade Tapes Dielectric Breakdown of Electrical Grade Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53   | Water Penetration Rate of Pressure Sensitive Tapes         Tear Resistance         Tear Resistance of Plastic Film Tapes         Shear Strength after Solvent Immersion of Electrical Grade Tapes         Dielectric Breakdown of Electrical Grade Tapes         Thermosetting Properties   |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53<br>PSTC-54  | Water Penetration Rate of Pressure Sensitive Tapes         Tear Resistance         Tear Resistance of Plastic Film Tapes         Shear Strength after Solvent Immersion of Electrical Grade Tapes         Dielectric Breakdown of Electrical Grade Tapes         Thermosetting Properties         Flagging of Electrical Grade Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53<br>PSTC-54<br>PSTC-55   | Water Penetration Rate of Pressure Sensitive Tapes<br>Tear Resistance<br>Tear Resistance of Plastic Film Tapes<br>Shear Strength after Solvent Immersion of Electrical Grade Tapes<br>Dielectric Breakdown of Electrical Grade Tapes<br>Thermosetting Properties<br>Flagging of Electrical Grade Tapes<br>Oil Resistance of Electrical Grade Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53<br>PSTC-54<br>PSTC-55<br>PSTC-55  | Water Penetration Rate of Pressure Sensitive Tapes         Tear Resistance         Tear Resistance of Plastic Film Tapes         Shear Strength after Solvent Immersion of Electrical Grade Tapes         Dielectric Breakdown of Electrical Grade Tapes         Thermosetting Properties         Flagging of Electrical Grade Tapes         Oil Resistance of Electrical Grade Tapes         Resistance to Penetration at Elevated Temperatures of Electrical Grade Tapes  |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53<br>PSTC-54<br>PSTC-55<br>PSTC-56<br>PSTC-57   | Water Penetration Rate of Pressure Sensitive Tapes         Tear Resistance         Tear Resistance of Plastic Film Tapes         Shear Strength after Solvent Immersion of Electrical Grade Tapes         Dielectric Breakdown of Electrical Grade Tapes         Thermosetting Properties         Flagging of Electrical Grade Tapes         Oil Resistance of Electrical Grade Tapes         Resistance to Penetration at Elevated Temperatures of Electrical Grade Tapes         Flammability of Electrical Grade Tapes |
| PSTC-34<br>PSTC-35<br>PSTC-38<br>PSTC-39<br>ELECTRICAL TAPE<br>TEST METHODS<br>PSTC-50<br>PSTC-51<br>PSTC-53<br>PSTC-54<br>PSTC-55<br>PSTC-55<br>PSTC-56<br>PSTC-57<br>WIDTH AND LENGTH<br>TEST METHOD | Water Penetration Rate of Pressure Sensitive Tapes         Tear Resistance         Tear Resistance of Plastic Film Tapes         Shear Strength after Solvent Immersion of Electrical Grade Tapes         Dielectric Breakdown of Electrical Grade Tapes         Thermosetting Properties         Flagging of Electrical Grade Tapes         Oil Resistance of Electrical Grade Tapes         Resistance to Penetration at Elevated Temperatures of Electrical Grade Tapes         Flammability of Electrical Grade Tapes |

\*PSTC continues to work with Global Tape Forum on harmonizing test methods into global standards.